

# BLAS JACOB CABRERA

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## Sustainability Project Manager

### Objective

My goal as a sustainability project manager is to implement sustainability programs to meet and go beyond policy indicator goals on energy efficiency, waste reduction, and integrating student involvement. With over 5 years of experience as a sustainability programs leader in passing and implementing the UC Sustainability Policy across California and at UC Santa Cruz, this has given me the confidence and skills necessary to successfully integrate tangible institutional sustainability policies into University practice. In helping create the systems for writing and implementing the UCSC Blueprint for a Sustainable Campus, I have actively implemented money saving tactics which have freed up resources for reinvestment in the mission of the University, and reducing our ecological footprint. From co-founding Chancellor level sustainability committees, to founding my own non-profit, these administrative experiences have given me professional skills that will be of great value in this position, including project management to achieve goals, leadership in driving institutional commitment to change, grant writing to fund projects, computer skills and use of social media.

### Skills

- Project management, research, including meeting preparation and facilitation, data management and reporting, and interaction with the public
- Professional presentations using Keynote, Powerpoint, Excel graphs and other integrated spreadsheets and other computer and tech set up.
- Digital Editing, including , Photoshop, Illustrator, Acrobat and In Design
- Web Design and Content, including Dreamweaver, iWeb, Wordpress, Magento

### Sustainability Project Manager Experience

2004-2006

#### Sustainability Advisor and Co-Founder of Chancellors Advisory Committee on Sustainability

- Collaborated on the founding and drafting of key documents for UCSC sustainability implementation within administrative committees, and systems for allocation of funds
- Wrote proposals for funding and reports for sustainability benchmarks and indicator goals
- Interfaced with high level sustainability committee members, Vice-Chancellor of Business & Administrative Services and the Chancellor's Office

2003-2004

#### Elected Chair, UCSC Student Committee on Committees, and Internal Vice Chair, UCSC S.U.A.

- Oversaw student appointments to over 100 administrative committees for UCSC decision making
- Founded the Cross Committee Communication Caucus (C4)
- Helped design and Implement the first online committee application and appointment system
- Facilitated smooth functioning of the student body government and internal \$300,000 budget
- Addressed various on-campus politics and representation to the Chancellor
- Oversaw student government incorporation and creation of the Campus Sustainability Council

2002-2003

#### **Co-Founder, California Student Sustainability Coalition**

- Collaborated with student leaders and organizations statewide to build relationships with the UC Regents and passed one of the most comprehensive sustainability policies in higher education.
- Attended and assisted in the organization of numerous meetings, conferences, convergences, and launching of various statewide and local UC Santa Cruz campaigns.
- Conceptualized the need for the organization and drafted founding documents, and constitutions

1999-2003

#### **Student Representative to the Transportation and Land Use management Committees**

- Advised Administrators in charges of Transportation & Land Use Decisions for UC Santa Cruz and the Santa Cruz Metro Transportation Authority
- Independently researched pertinent information for collaboration and consulting

### **Temporary Work Experience**

#### **2012-2013 eBay Inc.**

- Responsibilities for rapid response delivery, training new hires, marketing and promotional events, and collaborating with engineers to improve iPhone app experience

#### **2011-2012 Macy's**

- Seasonal and inventory position with responsibilities for inventory and floor display set up, and customer service

#### **2010-2011 Whole Foods**

- Responsibilities for food preparation and customer service.

#### **2009-2010 US Census Bureau**

- Responsibilities to go door to door and extensively tabulate population accounting.

### **Education**

#### **University of California at Santa Cruz, 2004**

BA, Environmental Studies & Biology, Emphasis on Sustainability, and Plant Science

### **Campus Awards - 2004**

Leader In Campus Sustainability Honors

Merrill College Service Award

### **Community Leadership Experience**

- Founded the Community Life Network Inc. as a 501c3 non-profit charity as an umbrella organization that supports a variety of projects from sustainability to economic justice
- Started my own not-for-profit fundraising business, BJC Service, which did a variety of services including websites, wellness, graphic design, publishing, and handyman.
- Got certified as a Warrior Yoga Instructor through a 5-year apprenticeship program and taught Yoga for 2 years in Juvenile Hall and at at risk high schools & middle schools.
- Ran for public office three times, once for Santa Cruz City Council, once for California Assembly, and once for 20th California Congressional District.
- Collaborated with the "Occupy" movement as a primary coordinator in the SF Bay Area, Nationally, and with planning and facilitating International audio meetings.
- Started and ran Community Center for Wellness, Sustainability, and Transformation in Downtown Santa Cruz for two years.