

# BLAS JACOB CABRERA

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## Sustainability Project Manager

### Objective

My goal as a sustainability project manager is to implement sustainability programs to meet and go beyond policy indicator goals on energy efficiency, waste reduction, and integrating student involvement. With over 5 years of experience as a sustainability programs leader and collaborating with students, I understand the importance of ensuring that our Universities are a model for sustainability implementation for society as a whole. By working within a local and state wide team, I again can build the relationships necessary to collaborate on Campus and System wide implementation committees, and further build my professional skills, including sustainability project management to achieve goals, leadership in driving institutional commitment to change, grant writing to fund projects, and use of social media.

### Skills

- Project management, research, including meeting preparation and facilitation, data management and reporting, and interaction with the public
- Professional presentations using Keynote, Powerpoint, Excel graphs and other integrated spreadsheets.
- Digital Editing, including , Photoshop, Illustrator, Acrobat and In Design
- Web Design and Content, including Dreamweaver, iWeb, Wordpress

### Sustainability Project Manager Experience

2004-2006

#### Sustainability Advisor and Co-Founder of Chancellors Advisory Committee on Sustainability

- Collaborated on the founding and drafting of key documents for UCSC sustainability implementation within administrative committees, and systems for allocation of funds
- Wrote proposals for funding and reports for sustainability benchmarks and indicator goals
- Interfaced with high level sustainability committee members, Vice-Chancellor of Business & Administrative Services and the Chancellor's Office

2003-2004

#### Elected Chair, UCSC Student Committee on Committees, and Internal Vice Chair, UCSC S.U.A.

- Oversaw student appointments to over 100 administrative committees for UCSC decision making
- Founded the Cross Committee Communication Caucus (C4)
- Helped design and Implement the first online committee application and appointment system
- Facilitated smooth functioning of the student body government and internal \$300,000 budget
- Addressed various on-campus politics and representation to the Chancellor
- Oversaw student government incorporation and creation of the Campus Sustainability Council

2001-2006

#### Co-Founder, Staff Admin, California Student Sustainability Coalition (CSSC)

- Collaborated with student leaders and organizations statewide to build relationships with the UC Regents and passed one of the most comprehensive sustainability policies in higher education.
- Attended and assisted in the organization of numerous meetings, conferences, convergences, and launching of various statewide and local UC Santa Cruz campaigns.
- Conceptualized the need for the organization and drafted founding documents, and constitutions

1999-2003

#### **Student Representative to the Transportation and Land Use Management Committees**

- Advised Administrators in charges of Transportation & Land Use Decisions for UC Santa Cruz and the Santa Cruz Metro Transportation Authority
- Independently researched pertinent information for collaboration and consulting

#### **Community Network 501c3 Non-Profit (2006-present)**

- Founded a 501c3 non-profit organization called the Community Life Network, Inc. (CLN). As an umbrella organization, CLN supports a variety of projects that help solve problems of the 21st Century with principles rooted in sustainability, grassroots activism, and collaboration.
- Over the last 2-3 years, the primary focus of the network has been proposing and developing proposals for economic systems based on natural ecology and sustainability. A variety of projects relating to this have been collaborated on with a variety of other non-profits and community organizations including Occupy during 2011, which has continued to be the largest movement.
- Other projects include Digital Storytellers, which teaches at risk youth in Oakland and Richmond slam poetry and digital editing skills; The Hemp Education Project, which educates the public on transforming our economy using industrialized hemp; and the Law By People, which re-writes the constitution and declaration into common English.
- As the Executive Director my role primarily included grant writing, finances, taxes, and fundraising.

#### **Part-Time Corporate & Government Work Experience**

2014-2014 **Google** Involved with content management for the google play apps store. Helped develop policies and procedures for review and training.

2012-2013 **eBay Inc.** Rapid response delivery, training new hires, marketing and promotional events, and collaborating with engineers to improve iPhone app customer experience.

2011-2012 **Macy's** Seasonal and inventory position with responsibilities for inventory and floor display set up, and customer service.

2010-2011 **Whole Foods** Responsibilities for food preparation and customer service.

2009-2010 **US Census Bureau** Responsibilities to go door to door and extensively tabulate population accounting.

#### **Education**

##### **University of California at Santa Cruz, 2004**

BA, Environmental Studies & Biology, Emphasis on Sustainability, Plant Sciences, & Restoration Ecology.

#### **Campus Awards**

Leader In Campus Sustainability - 2004

Merrill College Service Award - 2004

Chancellors Effectiveness Praise - 2003

#### **Community Leadership Experience**

- Ran for elected office four times on a Sustainability and Technology platform, once for city council, once for California Assembly, once for US Congress, and once for School Board.
- Got certified as a Warrior Yoga Instructor through a 5-year apprenticeship program and taught Yoga for 2 years in Juvenile Hall and at risk high schools & middle schools.