

JAY BLAS JACOB CABRERA

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Social Transformation Program Manager

Objective

My goal as a social transformation program manager is to implement programs that meet and go beyond policy indicator goals to reduce poverty, build democratic economics, enhance banking and investment services to serve the public need, increase worker wages and innovate for more employment opportunities. With over 10 years of experience as a program manager and organizing trainer, I understand the importance of educating the public as well as working with community leaders and large institutions to build tangible steps towards equal access and opportunities for all. By starting from best practices of programs that have succeeded, we can implement change for communities in need. By working within the administrative offices of an organization, I can build the relationships necessary to collaborate on large scale projects, and further build my professional skills, including project management, leadership in driving institutional commitment to change, grant writing to fund projects, and use of social media.

Skills

- Project management, research, including meeting preparation and facilitation, data management and reporting, grant writing, and interaction with the public.
- Professional presentations using Keynote, Powerpoint, Excel graphs and other integrated spreadsheets.
- Digital Editing, including , Photoshop, Illustrator, Acrobat and In Design.
- Web Design and Content, including Dreamweaver, iWeb, Wordpress.

Social Transformation Program Management Experience

2006-2014

Founder, Executive Director & President of the Unity Network

- Founded a 501c3 non-profit organization called the Community Life Network, Inc. (CLN) as an umbrella organization that is the centerpiece of the Unity Network. The CLN supports a variety of projects that help solve problems of the 21st Century with principles rooted in societal transformation, sustainability, and grassroots activism.
- As the Executive Director my role included:
 - Legal, Finance, and Budgets: Within the Non-profit there is about \$20,000 annual budget with annual filing and budget processes.
 - Websites, Social Media and Digital Design: Developed dozens of project and program websites, social media campaigns, and design logos and flyers.
 - Grant Writing: Helped write a variety of grants, some of which were funded, with a grand total of about \$50,000 of grants into the network over the last 5 years.
- Recently, the primary focus of the network has been developing transformative proposals for economic systems based on natural ecology and sustainability. By collaborating with a variety of non-profits and community organizations including Inspired Legacies, and Occupy during 2011, I have helped make significant strides within today's largest movement as the primary focus of the Unity Network.
- Other projects include Digital Storytellers, which teaches slam poetry and digital editing skills to at risk youth in Oakland and Richmond; and Hemp Education Project, which educates the public on transforming our economy using industrialized hemp.

Sustainability Project Management Experience

2004-2006

Sustainability Advisor and Co-Founder of Chancellors Advisory Committee on Sustainability

- Collaborated on the founding and drafting of key documents for UCSC sustainability implementation within administrative committees, and systems for allocation of funds.
- Wrote proposals for funding and reports for sustainability benchmarks and indicator goals.
- Interfaced with high level sustainability committee members, Vice-Chancellor of Business & Administrative Services and the Chancellor's Office.

2003-2004

Elected Chair, UCSC Student Committee on Committees, and Internal Vice Chair, UCSC SUA

- Facilitated smooth functioning of the student body government and internal \$300,000 budget.
- Addressed various on-campus politics and representation to the Chancellor.
- Oversaw student appointments to over 100 administrative committees for UCSC decision making.
- Founded the Cross Committee Communication Caucus (C4).
- Helped design and implement the first online committee application and appointment system.
- Oversaw student government incorporation and creation of the Campus Sustainability Council.

2001-2006

Co-Founder, California Student Sustainability Coalition

- Collaborated with student leaders and organizations statewide to build relationships with the UC Regents and passed one of the most comprehensive sustainability policies in higher education.
- Attended and assisted in the organization of numerous meetings, conferences, convergences, and launching of various statewide and local UC Santa Cruz campaigns.
- Conceptualized the need for the organization and drafted founding documents, and constitutions.

Part-Time Corporate & Government Work Experience

2012-2013 **eBay Inc.** Rapid response delivery, training new hires, marketing and promotional events, and collaborating with engineers to improve iPhone app customer experience.

2011-2012 **Macy's** Seasonal and inventory position with responsibilities for inventory and floor display set up, and customer service.

2010-2011 **Whole Foods** Responsibilities for food preparation and customer service.

2009-2010 **US Census Bureau** Responsibilities to go door to door and extensively tabulate population accounting.

Education

University of California at Santa Cruz, 2004

BA, Environmental Studies & Biology, Emphasis on Sustainability, and Plant Science.

Campus Awards - 2004

Leader In Campus Sustainability

Merrill College Service Award

Community Leadership Experience

- Ran for elected office three times on a Social Transformation, Sustainability and Technology platform. Once for city council, once for California Assembly, and once for US Congress.
- Got certified as a Warrior Yoga Instructor through a 5-year apprenticeship program and taught Yoga for 2 years in Juvenile Hall and at risk high schools & middle schools.