

January 29th, 2014

Social Transformation Project  
101 Broadway, Suite 304  
Oakland, CA 94607

Dear STP recruiters,

I am applying for the Program Manager position at the Social Transformation Project. I have a bachelors of arts in Environmental Studies and Biology from UC Santa Cruz. I have worked as a non-profit director, a sustainability advisor and student leader at UC Santa Cruz, and within political campaigns for elected office. In total, I have over eight years experience in direct non-profit programs to support democracy, equality, and global justice implementation and an additional six years experience within the campus sustainability movement.

My goal in life is total societal transformation on every level, and I have been working on it for over a decade. So when I found your organization through a simple google search, I got very excited and sent you a quick message asking for advice and support on my program launch focused on societal transformation. My founding principle is that unification catalyzes social transformation, hence the name Unity Network to umbrella all of my past work. When I saw there was a Program Manager position available on your website, I got ecstatic, as this is exactly the kind of position I have been looking for, and I have been searching very long and wide, and this is the first one I've found. To be blunt and truthful, this being my dream job, I would accept the position at any amount of salary. Money is not my primary motivation, yet I am in a position in my life where I need some money to live, so as long as the salary is fair and covers basic expenses, I am ready and willing to dedicate my life's focus to your organization. A good portion of my salary would be direct fundraising for the Unity Network to pay for admin work to support the umbrella organization for the benefit of the many projects within. This frees up my time so that I am able to focus on my work with the Social Transformation Project.

The centerpiece of the Unity Network is a 501c3 non-profit charity organization called the Community Life Network, Inc. The umbrella network collaborates on and sponsors a variety of projects and programs for societal transformation, from general sustainability, to economic justice, to political action, and education. In our goals to bring economic justice and political balance, I worked very closely with the Occupy Movement and Inspired Legacies in 2011-2012. As a co-founder of the national InterOccupy Network, I helped try to integrate the national movement together and link with various international networks. This proved difficult but I learned an incredible amount about both national, and international organization and training programs. All the work that I have engaged in, has been based on collaborative decision making, using professional facilitation, and building relationships. I have included an excerpt of my final report of the occupy work I did from 2011-2012, and a current movement status report, as my writing sample.

Although I have been successful in receiving small grants, ultimately I have never received the large grants necessary to build a long term career with my non-profit. I have continuously learned from these experiences, with skills that are applicable to a variety of jobs. I acquired extensive administrative, management, and communication skills. I also learned about the challenges of implementing sustainability and social transformation initiatives in the real-world, how funding agencies operate from the inside, and how special interests often work to prevent meaningful change. In addition, I have developed a strong network with campus sustainability offices, global movements, a variety of non-profits, as well as with government agencies.

In college I was one of the founders of the sustainability movement at UC Santa Cruz, and in the UC system from 1999-2006. I facilitated working with the UC Regents to pass one of the most comprehensive sustainability policies in higher education across the State, which was instrumental in initiating Chancellors' Sustainability Committees at every UC campus, with most establishing Sustainability Offices. As a leader in Student Sustainability organizing I helped build teams and networked with many outstanding individuals who have built careers in this field. I also worked to establish more than five sustainability related organizations, and secured over \$300,000 in permanently funded budgets for their operations.

These experiences have been motivated by my primary goals of helping catalyze global societal transformation to build improved lives for everyone. At this time in my career I believe my efforts will be most beneficial working to enact change in an institutional setting like your organization. Institutionalized social transformation programs provide a chance to change not only the local culture but also the wider culture of our world. By combining my knowledge of social transformation, university sustainability programs, non-profit community, political campaigns, and global movements, I believe I would be an excellent fit for your opening. I am passionate about social transformation and eager to find a rewarding career in this field.

Thank you for your consideration, I look forward to hearing from you soon.

Sincerely,

Jay

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