



## Jay Blas Jacob Cabrera

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### Cannabis Connoisseur

**Objective:** To support and expand the Medical Marijuana Industry in California.

### **Growing & Plant Expertise:**

I have helped grow a crop 5 times and helped numerous other growing operations get started both indoor and outdoor. I understand the intricacies of the scientific growth patterns and different fertilizer levels that plants need, as well as the artistic and personalized support that different strains and even individual plants need to flourish. I am well versed in the multitude of cannabis species and strains with much to learn.



### **Ethnobotany & Plant Sciences:**



I have a degree in Biology and Environmental Studies from UC Santa Cruz 1998-2004 and took numerous classes on Plant Science, Ethnobotany, and Community Ecology. I understand the scientific and ecological aspects of a growing operation and how the functional systems of the marijuana plant and its genetic make up evolve the different strains depending on the breeding systems. I have a lot of skills from my botany background I can apply to the industry.

### **Experience with Dispensaries:**

Manager of the Santa Cruz Pacific Coast COOP. Helped support the evolution of the Santa Cruz Patient Advocacy Group into the Pacific Coast COOP before it got raided by the DEA. I have experience with legal structures, finances, menus, customer service and promotion/marketing.



### **Marijuana Product Design & Production:**



I am the founder and Product Design Coordinator of the Medicinal Cannabis Community Collective's (MCCC's) assorted brands of Miniature Medical Marijuana Cigarettes (Mini Joints). This has been a long term project, and could take many years to evolve into a viable product line. In the mean time my goal is to learn about and support other clubs, dispensaries and industry activities.

**Other Work Experiences:** eBay, US Census Bureau, UC Santa Cruz Sustainability Admin, Whole Foods

### **References:**

Mike Clifford, Current Manager of a Bike Shop, (707) 291-3538, [pccoop@gmail.com](mailto:pccoop@gmail.com)  
Nick Miller, Instrument Construction & Repair, (503) 545-8421, [dogus87@hotmail.com](mailto:dogus87@hotmail.com)